## Claims

 A computer implemented method for guiding a funeral planning session, comprising:

displaying a base image of a funeral item;

superimposing an overlay image of a correlated item over the base image in response to a user selecting the correlated item in such a manner as to form a composite image.

- The method according to claim 1, further comprising storing image data selected from a group consisting of: the base image, the overlay image and the composite image, and some combination, thereof, within a database.
- The method according to claim 2, further comprising retrieving the image data from the database.
- 4. The method according to claim 2, wherein the base image comprises a depiction of a viewing room, and wherein the overlay image comprises a depiction of a funeral product, and wherein the composite image depicts placement of the funeral product in the viewing room
- The method according to claim 2, wherein the database is resident at a local computer.

- The method according to claim 5, further comprising initiating the retrieval of the image data in response to an instruction from the remote network server.
- 7. The method according to claim 2, further comprising providing interface programming adapted to enable a user to enter product information to the database in response to user input.
- The method according to claim 7, wherein the product information includes image data.
- 9. The method according to claim 7, wherein the product information relates to funeral data selected from a group consisting of: a service, a product, and some combination, thereof.
- 10. The method according to claim 2, further comprising entering pricing information relating to the funeral and correlated items into the database.
- 11. The method according to claim 10, further comprising retrieving the pricing information from the database.
- 12. The method according to claim 1, further comprising designating the correlated item in response to the user selecting a theme.

- 13. The method according to claim 12, wherein the theme is selected from a group consisting of: a hobby, an interest, a religious affiliation, a physical characteristic, an occupation, and some combination, thereof.
- 14. The method according to claim 12, further comprising tailoring an aspect of the funeral planning session according to the theme.
- 15. The method according to claim 12, further comprising tailoring a display according to the theme.
- 16. The method according to claim 1, wherein at least one of the images is a photograph.
- 17. The method according to claim 1, wherein the items are selected from a group consisting of: a casket, a corner adornment, a cap panel, an urn, an engraving and some combination, thereof.
- 18. The method according to claim 1, further comprising generating a comprehensive plan that includes the funeral and correlated items.
- The method according to claim 18, further comprising printing the plan.

- 20. The method according to claim 1, further comprising prompting user input relating to the funeral planning session.
- 21. The method according to claim 1, further comprising overlaying an additional image over the composite image.
- 22. A method of selecting a funerary product from a local computer networked to a remote server, the local computer having a database that maintains at least one image associated with at least one of a plurality of funeral items, comprising:

retrieving the image from the database in response to a request from the remote server; and

thereafter displaying the image on the local computer.

- 23. An apparatus, comprising:
- a memory:
- a database resident in the memory, the database storing images associated with a plurality of funeral products; and
- a program configured to access the database and retrieve a base image associated with one of the plurality of funeral items, display the base image, and superimpose an overlay image of a correlated item of the plurality of funeral items over the base image in such a manner as to form a composite image.

- 24. The apparatus of claim 23, wherein the program retrieves image data stored at the database and selected from a group consisting of: the base image, the overlay image and the composite image, and some combination, thereof.
- 25. The apparatus of claim 23, wherein the program accesses the database from a remote network server.
- 26. The apparatus of claim 23, wherein the database is resident at a local computer.
- 27. The apparatus of claim 24, wherein the program initiates the retrieval of the image data in response to an instruction from the remote network server.
- 28. The apparatus of claim 23, wherein the program provides an interface adapted to enable a user to enter product information to the database.
- The apparatus of claim 23, wherein the product information includes image data.

- 30. The apparatus of claim 28, wherein the product information relates to funeral data selected from a group consisting of: a service, a product, and some combination, thereof.
- 31. The apparatus of claim 23, wherein the program facilitates entering pricing information relating to the funeral and correlated items to the database.
- 32. The apparatus of claim 31, wherein the program initiates retrieval of the pricing information from the database.
- 33. The apparatus of claim 23, wherein the program determines the correlated item in response to the user selecting a theme.
- 34. The apparatus of claim 33, wherein the theme is selected from a group consisting of: a hobby, an interest, a religious affiliation, a physical characteristic, an occupation, and some combination, thereof.
- 35. The apparatus of claim 33, wherein the program tailors an aspect of the funeral planning session according to the theme.
- 36. The apparatus of claim 33, wherein the program tailors a display according to the theme.

- 37. The apparatus of claim 23, wherein the program associates the funeral item with the base image.
- 38. The apparatus of claim 23, wherein the program associates the correlated item with the overlay image.
- 39. The apparatus of claim 23, wherein the program generates a comprehensive plan that includes the funeral and correlated items.
- 40. The apparatus of claim 39, wherein the program initiates printing the plan.
- 41. The apparatus of claim 23, wherein the program prompts user input relating to the funeral planning session.
- 42. The apparatus of claim 23, wherein the program overlays an additional image over the composite image.
- 43. The method according to claim 23, wherein at least one of the images is a photograph.

44. The method according to claim 23, wherein the items are selected from a group consisting of: a casket, a corner adornment, a cap panel, an urn, an engraving and some combination, thereof.

## 45. An apparatus, comprising:

- a memory resident on a local computer;
- a database resident within the memory, the database storing at least one image associated with at least one of a plurality of funeral items; and
- a program executing on the local computer and configured to access the database to retrieve the image, and initiate a display of the image on the local computer in response to a request from a remote network server.

## 46. An apparatus, comprising:

- a memory resident on a local computer;
- a database resident within the memory, the database storing at least one base image associated with a first funeral item and at least one overlay image associated with a correlated funeral item; and
- a program executing on the local computer and configured to access the database to retrieve and initiate a display of the base image; the program further superimposing the overlay image over the base image in response to a request from a remote network server.

- 47. An apparatus, comprising:
- a memory resident on a network server:
- a program resident within the memory and in communication with a local computer, the program configured to direct the local computer to display an image associated with a funeral item in response to a request initiated by the local computer.

## 48. A program product, comprising:

a program configured to access a database storing images associated with a plurality of funeral products and retrieve a base image associated with one of the plurality of funeral items, display the base image, and superimpose an overlay image of a correlated item of the plurality of funeral items over the base image in such a manner as to form a composite image; and

- a signal bearing medium bearing the program.
- 49. The program product of claim 48, wherein the signal bearing medium includes at least one of a recordable medium and a transmission medium.
  - 50. A program product, comprising:
- a program executing on the local computer and configured to access a database storing images associated with a plurality of funeral products, and to retrieve and initiate a display of a funeral item image on the local computer in response to a request from a remote network; and

a signal bearing medium bearing the program.

51. The program product of claim 50, wherein the signal bearing medium includes at least one of a recordable medium and a transmission medium.